

## DISASTER SURVIVAL KIT

Did you know that 88% of Canadians think it's a good idea to keep a disaster survival kit in their homes, but **only 25% of Canadians actually have one?! A disaster survival kit can help get you through the first 72 hours following a major emergency. Every Canadian home should have one.** To learn more about what you should include in your survival kit, visit [ibc.ca](http://ibc.ca).



## THE INSURANCE RESEARCH LAB FOR BETTER HOMES, UNIVERSITY OF WESTERN ONTARIO

Canada's home, car and business insurers are committed to helping communities prepare for natural disasters. As part of this commitment, the industry recently donated \$500,000 towards the creation of The Insurance Research Lab for Better Homes. This groundbreaking research facility will study the effects of severe weather on a typical Canadian home in order to develop cost-effective ways to retrofit existing houses and build stronger ones in the future.

**YOU CAN'T PREDICT THE FUTURE, BUT YOU CAN PROTECT IT.**

To learn more about how you can protect your future, visit [ibc.ca](http://ibc.ca).

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INSURANCE  
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OF CANADA



BUREAU  
D'ASSURANCE  
DU CANADA

Helping Canadians prepare for disaster.

# ARE YOU READY?



Canadian insurers are known for helping Canadians pick up the pieces and rebuild after disaster strikes. But we are also here to help you prepare for and respond to an emergency.

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## KNOW YOUR STUFF

**Do you know your stuff?** 93% of Canadians surveyed agreed that having an up-to-date inventory of their possessions was a good idea, yet only 35% of policyholders have one! Visit [ibc.ca](http://ibc.ca) to download, **free of charge**, Insurance Bureau of Canada's home inventory software, which can help you take a complete inventory of your possessions, room by room. Our software, tailored specifically to Canadian consumers, makes creating and updating a home inventory fun and easy. **Try it today. Get to know your stuff!**



## CLIMATE CHANGE

There's no question - climate change is real and it's here. With severe weather events happening more frequently, Canadians need to take steps now to adapt to the effects of climate change in order to protect themselves and their property. Research suggests that a majority of Canadian homeowners are interested in learning more about how to protect their homes from climate change, but only three in ten are aware of special steps they can take. Visit [ibc.ca](http://ibc.ca) to learn valuable tips on surviving a natural disaster and protecting your family and your home.

## RISK MANAGEMENT

Life is full of risks, but did you know that you can better manage your risks by creating a risk management strategy tailored to your business or non-profit agency? **Visit [ibc.ca](http://ibc.ca) to learn more.**

## WHAT YOU CAN DO.

Even though 66% of home insurance policyholders have heard of a "sewer back-up valve," only 32% have one. A sewer back-up valve can help prevent water from entering your home. And you may want to purchase sewer back-up insurance, especially if your area has storm and sanitary sewers combined.



# WHAT YOU DON'T KNOW, CAN HURT YOU.